

For Immediate Release
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Northfield Ministries Adds Mishoe to Board of Directors

MIDLOTHIAN, VIRGINIA – Northfield Ministries has added Thomas M. Mishoe, Jr. to its Board of Directors. Tom, a CPA and CMA, is the founder and president of *FinOpStrat Advisors, LLC*, a business advisory firm committed to helping businesses create value. Services provided by *FinOpStrat Advisors* include: strategic planning and implementation; merger, acquisition & divestiture representation; financing assistance; business revitalization and turn-around; interim senior management.

“I am humbled by the opportunity to serve Northfield Ministries and to make some small contribution towards assisting young women with eating disorders and unplanned pregnancies,” said Mishoe. “As a father, I have seen the friends of my two daughters deal with these significant personal and family challenges.”

Kim Ruth, Northfield Ministries board president, said, “Tom first began working with Northfield Ministries by generously donating his time to write a business plan. Now we are thrilled to have his business planning expertise working for us on the Northfield Ministries board.”

Tom Mishoe has served both public and private companies during his career as president, chief executive officer, chief operating officer, chief financial officer and director. Tom provided consulting and advisory services with a big-four public accounting firm to diverse national and international clients. He is a graduate of Hampden-Sydney College and earned his MBA degree from Virginia Tech.

Other members of the Northfield Ministries Board of Directors include Gwen Seiler, Sig Seiler, Catherine Boyle, Dennis Stone, Skip Windbiel, Sherry Shrader, and Patricia Harper.

Northfield Ministries is a local, non-profit organization dedicated to helping young women who are struggling with serious life challenges, such as eating disorder, depression, self-harm or unplanned pregnancy. For more information on Northfield Ministries visit www.northfieldfoundation.org.